

COMMON QUESTIONS

WHAT DOES THE LICKING COUNTY UNITED WAY DO?

The United Way is an active leader in:

- identifying community needs
- bringing people together to create a plan of action
- raising money needed to support the identified programs
- allocating the dollars where they are needed the most
- evaluating funded program results

HOW MANY LOCAL PROGRAMS DOES THE UNITED WAY FUND?

Last year we funded 55 programs that met the identified needs of our community. These programs served 151,147* people and provided services 921,765 times. (* Individuals may have been served by more than 1 program.)

WHO DETERMINES HOW MY DONATION IS SPENT?

The Funds Distribution Committee is made up of VOLUNTEERS, individuals just like you and me, who work diligently throughout the entire year to make sure that your dollars support the greatest needs within Licking County. They review program applications, conduct site visits, distribute dollars to the programs that support the identified needs, and review outcome reports from the funded programs to make sure the programs are making a positive difference in peoples' lives.

WHY SHOULD I GIVE; I DON'T USE THE SERVICES?

When you consider the programs funded by the United Way, chances are you, a friend, or a family member have used or will use a United Way funded program sometime in your life. None of us can know when problems may affect our own families without warning. By donating to the United Way you can ensure services will be there when you or someone you know need them.

Perhaps a family member, friend or neighbor will:

- need blood to save their life during surgery.
- need emergency assistance after a fire...food, clothing, and transitional shelter
- need a hot meal delivered to their home
- need transportation to a medical appointment
- need a "safe place" to stay after experiencing domestic abuse

DOES MY DONATION STAY IN LICKING COUNTY?

YES. Any contribution stays in Licking County unless you indicate otherwise. All funded services are provided in Licking County by our community partners.

WHAT'S THE EASIEST WAY TO CONTRIBUTE?

Payroll deduction is by far the most convenient method of contribution. A small amount is deducted from your paycheck every pay.

IS MY UNITED WAY DONATION TAX DEDUCTIBLE?

Your gift is tax deductible if you itemize on your tax return.

CAN I DESIGNATE MY CONTRIBUTION TO A SINGLE AGENCY?

YES. Hopefully, you would leave the distribution of your donation to the discretion of the Funds Distribution Committee. However, we do have a space on the pledge form for contributors who prefer to designate their gift to a specific organization. The minimum gift to designate is \$50. An eligible organization must be a registered 501 (C) (3) in the State of Ohio providing health and human services.

HOW MUCH SHOULD I GIVE?

For an hourly employee... one hour of pay per month. For a salaried employee... 1% of your yearly salary divided over 12 months. If you would like to be recognized in our Leadership brochure there are various levels of giving starting at \$500 and up.

ARE YOU GOING TO PRESSURE ME INTO GIVING?

Charitable giving is a personal matter and a personal decision. No one should feel pressured into contributing. The United Way does not condone any form of coercion. Whether the decision is about giving at all or about how much to give should remain a personal decision.

WHEN I RETIRE CAN I CONTINUE TO GIVE?

YES. You can call the Licking County United Way at 740-345-6685 and we will mail a pledge form out to you or you can print out a pledge form from our website, www.lcuw.net, complete it and mail it back to us. If you wish to do a credit card pledge you can actually do the pledge on-line and send it back to us electronically.

HOW IMPORTANT ARE VOLUNTEERS TO YOU?

VOLUNTEERS are the backbone of the United Way. Last year volunteers donated 18,000 volunteer hours to the Licking County United Way. Last year these hours equated to \$375,300. Volunteers donate their time by serving on our Board, Campaign Cabinet, Funds Distribution and other various committees. Oh yes, we can't forget our annual Day of Caring volunteers. As you can see without VOLUNTEERS we could not function.

WHAT IF I HAVE ANOTHER QUESTION?

Call the United Way office at 345-6685 or you can email us at info@lcuw.net. We are happy to answer any questions you might have that help us to LIVE UNITED in Licking County.