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September 7, 2010

For Immediate Release

UNITED WAY ANNOUNCES 2010-2011 CAMPAIGN LOANED EXECUTIVES

NEWARK – Licking County United Way welcomes their 2010-2011 Campaign Loaned Executives. “We really appreciate the commitment of the organizations that support United Way by providing staff members to work as Loaned Executive for three months each Campaign season”, says Donna L. Carpenter, Executive Director for Licking County United Way. “We are really honored to welcome this year’s Loaned Executives”:

- Shari Hively, Retired – Licking Memorial Health Systems
- Kevin Jones – State Farm Insurance
- Dustin Wachter – The Park National Bank

Loaned Executives spend 3 months assisting the Campaign Cabinet to plan, organize and present United Way workplace campaigns. “Loaned Executives exhibit strong leadership skills and the ability to establish relationships with business owners, campaign workplace coordinators and community partners”, says Donna L. Carpenter. Cabinet members and Loaned Executives will be responsible for increasing the financial resources necessary to help the United Way, and its community partners, to continue making a difference in the lives of Licking County residents.

“At United Way, we want every person to have the opportunity to strengthen our community. Please consider a gift which will help keep vital programs and services available to Licking County residents”, says Donna L. Carpenter.

To make an Individual pledge, visit United Way’s secure website at www.lcuw.net. A workplace campaign can be arranged by contacting Jo Fedor, Fundraising and Events Coordinator at 345-6685 or e-mail at jfedor@lcuw.net.

For additional information on the 2010-2011 Campaign Cabinet or Licking County United Way’s Campaign, contact Licking County United Way at (740) 345-6685, email Donna Carpenter at dcarpenter@lcuw.net or visit www.lcuw.net

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