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**For Immediate Release**

**LICKING COUNTY UNITED WAY ENCOURAGES SUPPORT FOR THE  
NEWARK AREA JAYCEES COMMUNITY PARADE**

NEWARK - The Licking County United Way announces their participation in the Newark Area Jaycees Community Parade on September 20<sup>th</sup> at 2 p.m., and encourages businesses, civic groups, non-profits and schools who have not yet registered to consider participation in this year's parade.

“We are pleased to participate in this long-standing tradition in Licking County. The parade has always been a community favorite. The Jaycees do a wonderful job of bringing together the community in support of United Way,” said Donna L. Carpenter, Executive Director of Licking County United Way. “Thank you to Newark-based business, Boat Boys, for providing United Way’s float and to countless volunteers who will be participating.”

The Newark Jaycees invites participation in this year's parade. The parade will leave Green Wave Drive and turn right onto West Church Street. The parade will follow West Church Street, turn right onto North Third Street and then turn left onto South Park Place and continue around Courthouse Square. The parade route is approximately 1.8 miles long.

Following the parade, The Newark Area Jaycees will be cooking chicken dinners on the Courthouse Square. A portion of the proceeds will benefit the United Way. Live entertainment will be provided in the gazebo by local musicians. United Way and other local organizations will have booths on the square with information and fun, family activities. To register for the parade or booth on the square, contact the Newark Area Jaycees at 419-618-0002, by email at [kathryn\\_schumm@mac.com](mailto:kathryn_schumm@mac.com) or visit [NewarkAreaJaycees.org](http://NewarkAreaJaycees.org)

“In tough times, Licking County UNITES to help take care of each other. Support for events like the Community Parade will make a difference and keep vital programs and services available to Licking County residents. United Way and community partners can continue to help children and youth succeed, meet basic and emergency needs, strengthen and support families, promote self-sufficiency, improve health and support the aging population in Licking County”, says Donna L. Carpenter. For information on how you can help support the 2009-2010 Licking County United Way’s Campaign, contact United Way at (740) 345-6685, email Donna Carpenter at [dcarpenter@lcuw.net](mailto:dcarpenter@lcuw.net) or visit [www.lcuw.net](http://www.lcuw.net)