



Make a Difference: LIVE UNITED

By Laura Lewis

Licking County United Way Board President

With the holiday season upon us, we may be more concerned than ever with how the current economic situation will impact our own families. While we may have less to give this year, we cannot ignore the great needs faced by people right here in Licking County over the coming weeks, months and possibly years.

We all win when everyone in our community thrives, and it's up to us to work together to help each other. When we reach out a hand to one, we can influence the condition of all. At United Way, we have established a call-to-action – LIVE UNITED – to motivate everyone to help by donating time through volunteering, advocating or giving.

To LIVE UNITED, we work together to address the most important needs here in Licking County.

Whether you offer your support so that others won't go hungry or become homeless, volunteer at one of United Way's 24 partner agencies, make a donation, write a letter to a local representative about an important issue, or refer someone to an agency for needed services, you are LIVING UNITED. Your actions will positively impact your family, friends, neighbors or someone you have yet to meet for generations to come.

When we harness spirit and ingenuity to work toward common goals, the possibilities are endless. It's not just something to believe during the holiday season, it's real...every day. This is not something the citizens of Licking County can – or should – do alone.

To find out how you can make a difference, contact the United Way at 345-6685 or visit www.lcuw.net. Collectively, we can help improve the lives of