



Contact: Ruth Handelman Phone: (740) 345-6685  
Marketing Director Fax: (740) 345-7712  
Address: Licking County United Way Email: [rhandelman@lcuw.net](mailto:rhandelman@lcuw.net)  
68 W. Church St., Suite 203  
P.O. Box 4490  
Newark, OH 43058-4490

**September 26, 2011**

**For Immediate Release**

**UNITED WAY AND COMMUNITY PARTNERS TO HOST EVENT WITH FOCUS ON EDUCATION**

NEWARK – The Licking County United Way (LCUW) and community partners will be hosting an informational fair focusing on education at the Indian Mound Mall on Saturday, October 1st from 11:00 – 2:00 p.m. The event will include a book swap hosted by the Children’s Reading Foundation and a Story Teller from the Licking County Public Library. “Parents and caregivers can bring gently used children’s books and swap them for a new gently used book.” says Sylvia Friel, Community Impact Director for LCUW. “Booths will include information and fun activities to inspire learning and the importance of education.”

Organizations represented at the event include: American Red Cross, Big Brothers Big Sisters; Behavioral Healthcare Partners, Children’s Reading Foundation, Girl Scouts, Heartbeats, Family Health Services, Mental Health America, Licking County Coalition for Housing, Licking County Library, Our Futures in Licking County, Pathways of Central Ohio, and LCUW.

LCUW is focused on programs that make an impact in the areas of Education, Income, Health and Basic Needs. These priorities have been identified as key elements to the United Way 5-year strategic plan and vision for the organization. LCUW works year-round by collaborating to: 1) identify community needs 2) gather dollars and resources 3) evaluate outcomes of funded programs and 4) fund quality programs. Last year, donations enabled United Way to fund 55 programs, serving 151,147 people, and providing services 921,765 times.

For more information on the Licking County United Way or the upcoming event, contact the United Way office at 740-345-6685 or visit [www.lcuw.net](http://www.lcuw.net).

###